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10 Twitter Tools to Organize Your Tweets

1. **Twitter Grader** – Using a detailed [5 piece algorithm](#), Twitter Grader assigns every users you run through its system a grade from 1-100. Using this tool you can investigate how engaged the people you're following are and that can help you decide if you want to keep following them.
2. **Twinfluence** – Twinfluence is a scientific approach to measuring the influence of Twitter users. It's another set of metrics you can use to help you figure out who you want to follow.
3. **Tweetcloud** – One of the most important factors when deciding whether you want to follow a Twitter user is what sort of *content* they tweet about. If someone tweets mostly about topics you don't care about, they might not be the best person for you to follow. Tweetcloud creates a tag cloud of a person's tweets to give you a bird's eye view of the type of things they tweet about.
4. **Twitter Karma** – Twitter Karma is a great app that lets you sort through all of your follows and see who's not following you in return, who you have a mutual follow/follow-back relationship with, and who is following you that you're not following back.
5. **Friend or Follow** – Friend or Follow does essentially the same thing as Twitter Karma, helping you figure out who your friends, follows, and fans are on Twitter. The difference is in the presentation, and it might be a little easier to use for those with a large number of follows or followers.
6. **Nest.Unclutterer** – Nest.Unclutterer will automatically block Twitter users who are following more than a certain number of people or who have been inactive for a certain number of days. You can specify those thresholds and white list certain tweeps so that they are exempt from the cleaning. Nest.Unclutterer is actually less about who you're following, and more about making sure people following you are actually friends you want to be associated with.
7. **Twitoria** – Twitoria scans through your Twitter account and finds anyone who has been inactive for the past week, two weeks, month, two months, six months, or year.
8. **TweetSum** – TweetSum digests all your new followers, rates them using what they call the DBI ("Douche Bag Index"), a number that supposedly weeds out Twitter users likely to be annoying, and then lets you easily follow them back or categorize them as tweeps you don't want to follow. You can see a list of recent tweets for each new follower as well, which is helpful.
9. **Tweepler** – Tweepler is a new follower management application that lets you make quick, one click decisions about whether to follow people back or drop them into an ignore pile (out of sight, out of mind). In addition to being able to view recent tweets, Tweepler gives helpful stats about new followers, such as average tweets per day.

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10. [Tweetboard](#) is a fun and engaging message-board type application that runs on your website. It is displayed on each page as a non-intrusive side-tab that you, or your site visitors, "slide out" on-demand.

Franck Bonus:

<http://tweetboard.com/alpha/>

Tweetboard pulls your Twitter stream in near real-time (max 2 min delay), reformatting tweets into threaded conversations with **unlimited nesting**. Conversations that spun off the original conversation are also threaded in-line, giving users full perspective of what's being discussed, beyond what is possible by tracking tweets (and their replies) via Twitter or any client or application available today.

Tweetboard is also a powerful viral tool that engages your website visitors by notifying them of new activity (in the board) "since their last visit". A tab at the left side of their screen gives them an instant visual prompt of what's going on:

- a **red tab** indicates that there **are** new tweets "since their last visit",
- a **green tab** indicates that there are **no** new tweets "since their last visit".

Each time your website visitors post via your Tweetboard, a link back to the corresponding conversation is appended to their tweet, creating a viral stream of traffic proportional to the volume of tweeting performed via your Tweetboard.